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Colorado Golf Network Launches Revolutionary Concept in Golf Tournament Planning

Event Planning, Marketing, & Promotional Experts Join Forces To Provide One-Stop Golf Event Service for Northern Colorado Businesses

Fort Collins, CO—e-ffectivemedia, inc., Party On Event Planning, and PJ Writing Group LLC, Fort Collins, Colorado-based experts in promotional marketing, event planning, and marketing communications and public relations, respectively, have collaborated to form the Colorado Golf Network.

Did you know that businesses and organizations of any size can put on an affordable golf tournament and enjoy the marketing windfall that comes with them? And with summer approaching, now is the perfect time to begin planning. Northern Colorado businesses, municipalities, and nonprofits now have an affordable, one-stop shop for golf tournament planning and execution, whether planning a fundraiser, sales event, company function, or networking effort.

By removing the staff hours necessary to put on a golf tournament, Colorado Golf Network (www.COGolfNetwork.com) makes it possible for businesses of any size to focus on what they do best—running their organization or business—while experts plan, promote, and manage their event.

Colorado Golf Network provides the following services in order to make your next golf tournament a success:

- Course selection & Negotiation
- Caterer Selection & Negotiation
- Onsite Management
- Event Webpage
- Sponsorship Solicitation
- Beneficiary Identification
- Registration Form Design
- Onsite Marketing
- Promotional Items & Giveaways
- Advertisement Design & Placement
- Event Handouts
- Event Signage
- Pre/Post Event Press Releases
- Feature Story writing/distribution
- Photography
- Volunteer Management
- RSVP Management

The excellent track record of e-ffectivemedia, inc., Party On Event Planning, and PJ Writing Group LLC in their respective fields, and the success they've achieved working together on previous events, means that businesses can rest assured that they'll be getting

top notch services from established firms at affordable rates that only an alignment like Colorado Golf Network (www.COGolfNetwork.com) can provide.

“Finally, businesses can let someone else go through the hard work involved in putting on a tournament and not worry about the details they overlooked or wonder how much more money they could have raised if they had spent a little more time planning and promoting,” says Aaron Fodge, President, Party On Event Planning.

“Golf tournaments are great for networking with colleagues and prospects, for employee team building, and for raising funds for a charity,” says Aaron Daywitt, President, e-effectivemedia, inc. “We’re able to quickly provide you with a revenue model for various courses and various services, so that you can pick the solution that works best for you.”

“Businesses and nonprofits spending their promotion dollars on advertising,” says Paul Nastu, President, PJ Writing Group LLC. “What’s more effective are press releases and feature stories. Our knowledge and connections with local and national media mean that you’ll get the coverage to promote your organization’s message.”

About e-effectivemedia, inc.

e-effectivemedia, inc. (www.e-effectivemedia.com) helps businesses grow by assessing goals and providing creative marketing solutions using promotional products.

About Party On Event Planning

Party On is a creative, talented team of event planning and promotion professionals whose events exceed their attendance, sales, and marketing goals while saving their clients time and stress.

About PJ Writing Group

PJ Writing Group (www.pjwritinggroup.com) delivers a full range of collateral marketing material including case studies, print and e-newsletters, Web content, brochures and sales materials, and publicity campaigns to clients ranging from Fortune 50 companies to startups.

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